



TECHNOLOGIES FOR A BETTER TOMORROW

A CSR Bulletin by IIT Madras

MEASURING THE IMPACT OF CSR PROJECTS



IIT Madras launched **The Social Impact Club** to create a forum for CSR professionals to discuss and analyse key focus areas and challenges faced by the CSR community. The club was formed to gain a deeper understanding of the importance of the impact of CSR projects.

The inaugural discussion was moderated by **Mr. Nikhil Pant, Chairman & CEO REACHA, and founder of Lakshyaa**. Mr. Nikhil Pant started off the discussion with inspiring thoughts about his experience in the CSR space.

Several eminent CSR professionals took part in the discussion. There was a lively discussion which included topics such as setting up a Centre of Excellence for electronics to train young engineers. The insights of this discussion offered a strong foundation for advancing meaningful CSR initiatives and enhancing their impact on society.

Reach out to csrpartner@ia.iitm.ac.in for future collaborations.

CSR PROJECT SHOWCASE



Connect with us to enable tech for better tomorrow. **Email:** csrpartner@ia.iitm.ac.in

Purer Air

In a CSR initiative of IIT Madras, financed by the **National Investment and Infrastructure Fund (NIIF)**, an **Air Purifier** machine called '**CYCLOFINE**' has been installed at the VPM Thane campus [Dr. V. N. Bedekar Institute of Management Studies (BRIMS), Thane, India].

This machine will benefit the community around and on the campus with better air quality.

The installation of the air purifier is a collaborative effort between VPM Thane, IIT Madras, and IIM Mumbai.

Creating Awareness amongst Rural Populations

The development of our country depends greatly on the health and participation of a healthy women workforce. Women need to be primary care providers in families and society.

However, women, especially rural women in India, lack awareness about **reproductive and pregnancy related problems** such as **irregular periods, PCOS, and Gestational Diabetes** caused by malnutrition (both over, and under).

This CSR proposal acknowledges this problem, and focuses on the following verticals to create awareness:

- **Education and awareness program**
- **Screening of young rural women**
- **Medical Nutritional Counselling**
- **Technical Skill Development**

Don't miss out on this exciting opportunity. **Contact us today!** **Email:** csrpartner@ia.iitm.ac.in



CSR SPOTLIGHT

NEWS AND EVENTS



Consecutive Wins for IIT Madras

Once again, **IIT Madras** secured the **#1 position** in the **National Institutional Ranking Framework (NIRF)** in the **"Overall"** and **"Engineering"** categories for the 6th and 9th consecutive times respectively.

IIT Madras also secured the **#2 position** in the **"Research"** and **"Innovation"** categories as well. This achievement is a testament to IITM's unwavering commitment to excellence in academics, research, and innovation.

IIT Madras thanks its director, faculty, students, staff, alumni, and worldwide supporters for their tireless efforts and unwavering support to help achieve this.

PARTNER SPEAK

"We have a longstanding and fruitful partnership with IIT Madras, which has been instrumental in driving our CSR initiatives forward. Our collaboration began with the integrated pottery development project in Thiruvallur and has since expanded to include impactful endeavors like deploying drinking water in various parts of Tamil Nadu through the International Center for Clean Water."

Recently, we partnered with IIT Madras Research Park to introduce innovative wheelchair-cum-bikes for our differently-abled friends, furthering our commitment to inclusivity. Additionally, through Project Arogyavardhini, we have joined forces with IIT Madras to combat infant mortality in four districts of Tamil Nadu. We are truly proud of the meaningful impact we are making together with IIT Madras."



MR. M S SRIKANTH
Manager, CSR,
Indian Oil Corporation Limited

WE WOULD LOVE TO HEAR FROM YOU!

We trust you enjoyed perusing our CSR Newsletter Bulletin! Do get in touch and let us know your thoughts. We look forward to hearing from you!

