

Empowering Futures Across India

IIT Madras, in collaboration with Power Grid Corporation of India Limited (PGCIL) as part of its CSR initiative, has signed an MOU for the enhanced version of the **Vidyalakshmi Pan-India Scholarship**. Marking a significant scale-up of CSR impact, the partnership now extends beyond IIT Madras, enabling the scholarship to reach a wider national network of premier institutions.



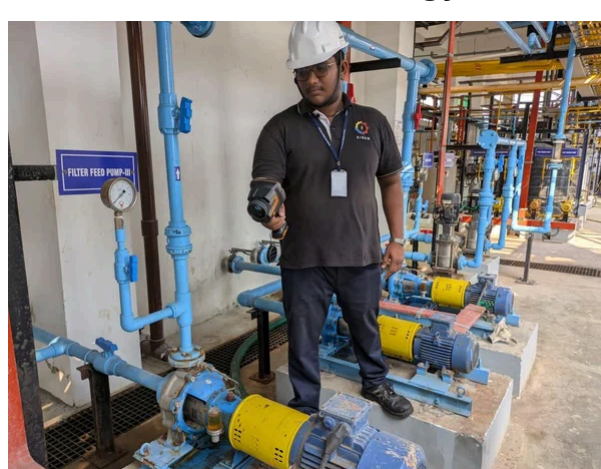
Building on a partnership that has grown steadily since 2022, initially supporting meritorious and financially distressed students at IIT Madras and later extending to **23 IITs**, the current MOU further expands equitable access to education to students from:

- **31 NITs other than 23 IITs**
- **5 Government Engineering Institutions**
- The visionary Vidyalakshmi scheme will now **benefit 500 students** annually from lower-income families across leading institutes
- It will provide a continued priority for girls' education in technology
- IIT Madras acts as a nodal institute coordinating with institutions nationwide. IITM unveiled the intra-institute portal for administering the scholarships equitably

This initiative strengthens PGCIL's commitment to inclusive education and IIT Madras's role as a leading institute facilitating democratised access to quality education nationwide.

CSR PROJECT SHOWCASE

KISEM: A Scalable CSR Model for Energy-Efficient MSMEs



Kotak Mahindra Bank Ltd and IIT Madras have strengthened their long-standing CSR collaboration through the Kotak IITM Save Energy Mission (KISEM), a flagship initiative focused on enhancing energy efficiency and reducing carbon emissions in India's MSME sector. **KISEM stands out as a visionary CSR model that expands impact beyond IIT Madras by scaling technical expertise across a national network of multiple IITs.** Designed as a multi-phase programme and implemented through **ten IIT-led centres across India**, the initiative combines rigorous **energy audits, capacity building, and digital innovation.**

By moving from an institute-centric approach to a multi-institutional framework, KISEM has significantly amplified its reach and impact, enabling MSMEs across diverse sectors to adopt energy-efficient practices while supporting India's sustainability, MSME growth, and net-zero ambitions.

Key points:

- 395+ energy audits across 25+ manufacturing sectors in 10 states
- 85,500+ metric tonnes of CO₂ emissions reduced
- Supported by 10 IIT-based KISEM centres and a digital audit platform

CSR SPOTLIGHT

Reimagining Air Quality Management for Delhi-NCR



Delhi-NCR continues to face severe air pollution despite multiple studies and action plans, largely due to fragmented, outdated, and inconsistent emission data. Existing inventories miss key sources, lack regional coordination, and fail to support effective policy action.

This proposed **IIT Madras-iFOREST** initiative addresses these gaps by developing a high-resolution, harmonised emission inventory for the entire Delhi-NCR airshed. By integrating advanced modelling, updated data, and underrepresented sectors, the project aims to enable **evidence-based policies, targeted interventions, and long-term improvements in air quality and public health.**

Why this matters:

- Identifies gaps in existing Delhi-NCR pollution studies
- Creates a unified, high-resolution emission inventory
- Covers overlooked sectors like waste burning and informal industries
- Supports predictive, region-wide air quality policymaking
- Enables targeted, scalable pollution mitigation strategies

[Know More](#)

NEWS AND EVENTS



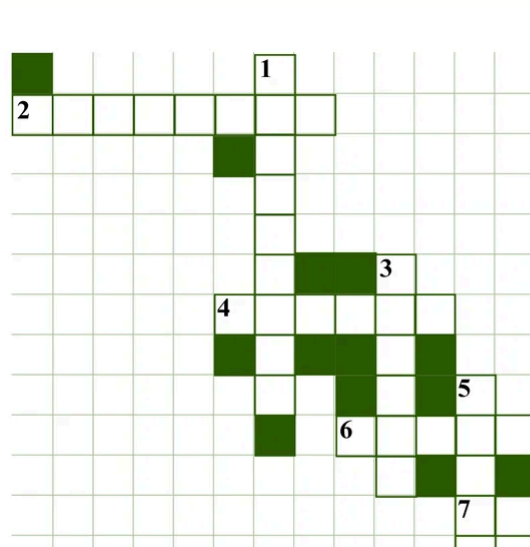
Driving Deep-Tech Innovation

IIT Madras Incubation Cell has crossed the milestone of 500 deep-tech startups, fostering innovation across critical sectors, generating employment, strong valuations and global impact, reinforcing IIT Madras' leadership in India's deep-tech ecosystem.

[Read More](#)



CSR Knowledge Quest



Clues

Across

- [2] Clean energy element explored in green fuel research.
- [4] Sustainable fuel generated from organic waste.
- [6] Renewable energy source.
- [7] Abbreviation for eco-friendly vehicles.

Down

- [1] Process of converting waste into reusable material.
- [3] Element whose footprint is reduced via sustainable CSR projects.
- [5] It's You, It's the 60% of your body

Exciting rewards await! The first three to complete the quiz will receive an exclusive gift hamper. Please click the button below to start.

[Enter Your Answers Here!](#)

PARTNER SPEAK

"Our association with IIT Madras has been extremely valuable. Supporting the Research Lab on Exposure to Solar Integration has given us exposure to the institute's outstanding work in hydrogen, battery technologies, and sustainable materials. We look forward to strengthening this collaboration further, co-developing research that sets industry-wide standards and drives meaningful, sustainable impact."



Ms. Chetna Sharma
Vice President and Head,
Indus Towers Limited

We would love to hear from you!

We trust you enjoyed perusing our CSR Newsletter Bulletin!

Do get in touch and let us know your thoughts. We look forward to hearing from you!

An initiative by the
Office of Institutional Advancement, IIT Madras



IIT Madras, 2nd Floor, ICSR Building, Gajendra circle, IIT Madras, Adyar, Chennai, Tamilnadu
600026, India

600036, India

[Unsubscribe](#) [Manage preferences](#)