



TECHNOLOGIES FOR A BETTER TOMORROW

A CSR Bulletin by IIT Madras

BUILDING INDIA 2047 TOGETHER WITH IIT MADRAS



"Events and Initiatives such as these from Research institutions where innovations are to be really developed are.. **most vital**.

If we are really looking for **long-term investments**, then, **these kinds of (CSR) channels are extremely important.**"

- **Chief Guest, Dr. Palanivel Thiaga Rajan**, Hon'ble Minister for Information Technology and Digital Services, Govt. of Tamil Nadu

The summit included roundtable discussions, stalls featuring innovative CSR collaboration opportunities at IIT Madras, and networking opportunities for industry and academic leaders, culminating with awards.

50 Awards were conferred upon leading corporates - in recognition of exceptional partnerships and outstanding tech-driven CSR collaborations.



IIT MADRAS SUMMIT 2023 - ROUNDTABLE DISCUSSIONS

The IIT Madras CSR Summit and Awards 2023 witnessed insightful Roundtable discussions by **CSR Heads and CXOs**, deep diving into challenges and opportunities in adopting technology-led CSR initiatives.

At "**Creating a blueprint for nurturing innovation via industry-academia partnerships**" prominent corporate

leaders comprising Mr. Avnish Sabharwal, MD, Accenture; Mr. Ganapathi Ramachandran, Chairman, Trigyn Technologies; Mr. Manoj Raghavan, CEO & MD, Tata Elxsi; Mr. Naveen Unni, Managing Partner, TVS Capital Funds; Mr. Ramkumar Ramamoorthy, Partner, Catalinco; Mr. Srivats Ram, Managing Director, Wheels India; Mr. TR Kesavan, President & COO, TAFE Foundation; and Mr. Vijaykrishnan Venkatesan, Managing Director, Kennametal India Limited, shared insights on how industry and academia partnership to ensure technological innovations reach the masses.



Dr. Girija Vaidyanathan, IAS (Retd.) & Former Chief Secretary, Govt. of Tamil Nadu, set the context for "**Winning Corporate Boards with Technology-led CSR - Challenges & Suggestions.**"

CSR Heads, Mr. Abhishek Ranjan, Sr Director and Global Head Sustainability & Admn, Brillo; Dr. AS Prasad, GM South India, Asia and Australia for Integrated Rack Solutions, Vertiv Energy; Ms. Deepa Nagaraj, Senior Vice President & Head - Sparkle Innovation Ecosystem and Communications, Mphasis; Mr. Kumar Anurag Pratap, Vice President CSR, Capgemini; Mr. Neeraj Kapoor, General Manager, CSR, NTPC; Sridhar NE, Chief Sustainability Officer & Head CSR, Titan Limited; Ms. Taruna Gupta, ED, CSR, REC Limited, discussed the ground-level challenges they face in adopting technology-led research as part of their CSR initiatives. Both the sessions were ably moderated by Mr. Prashant Nair, Deputy Executive Editor, CNBC-TV18.

NEWS AND EVENTS



IIT Madras 'Tech for Better Tomorrow' 2023 Awardees

IIT Madras conferred its inaugural **Corporate Social Responsibility (CSR) Awards in 2023**, recognizing outstanding projects by companies and their foundation arms that leverage technology for social impact.

The 7 recipients of the CSR 'Tech for Better Tomorrow' Awards are Bharat Financial Inclusion Limited, CNH Industrial, LIC Housing Finance Limited, Maruti Suzuki India Limited, Tata Steel Foundation, Vizura Technologies and Portescap India (Special Mention).

TESTIMONIAL

SBI General is proud to be associated with IIT Madras in addressing the leading lifestyle disease of cancer. Breast Cancer is a major disease among the cancer variants, occupying around 25% to 28% of the total cancer cases globally and in India.

I am very happy to note that, under this project collaboration, IIT Madras, with their faculty and the support of Dr. Kavita, Dr. Mahesh, and the entire team, is developing the thermal therapy device.

This device will significantly help patients by reducing side-effects caused by other treatments, ensuring that patients receive appropriate, enhanced treatment with little discomfort. Ultimately, this advancement will contribute to patient's recovery from the disease.

MR. KISHORE KUMAR POLUDASU, MD & CEO - SBI General Insurance



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India's top technical university, IIT Madras, drives change with tech-for-good initiatives. We have **utilisation-ready CSR proposals** to be readily implemented in **Q4-FY 23-24** and funds by **March 31st, 2024**. Together let us,

- Empower students:** Support students (especially girls) from lower-income families with merit scholarships at IITM and across 23 IITs in India.
- Drive social impact:** Fund ongoing research in affordable healthcare, cancer research, sustainability, and decarbonization.
- Partner with excellence:** Collaborate with IITM and gain 100% tax exemption under Schedule VII.

Please reach out to us on the domain of your interest to share detailed projects to partner.

Contact us today! Email: csrpartner@ia.iitm.ac.in