



TECHNOLOGIES FOR A BETTER TOMORROW

A CSR Bulletin by IIT Madras

CAN TECHNOLOGY BRIDGE THE HEALTHCARE GAP?



The first Delhi NCR edition of the “Social Impact Club”, an IIT Madras initiative, brought together CSR leaders for an insightful discussion regarding the **transformation of healthcare through technology**.

The discussion was moderated by **Dr. Himanshu Sinha, an Associate Professor at IIT Madras**, in the Department of Biotechnology. He set the stage by stressing the importance of maternal and child healthcare. The CSR leaders discussed the challenges, taboos, and concerns of safety and liability surrounding this issue and debated solutions.

The event proved to be a fruitful platform to discuss the **pressing challenges in healthcare and how technology can be leveraged to address these**.



[Click here for the detailed report!](#)

CSR PROJECT SHOWCASE



PFC and IITM Collaborate to Advance Medical Science

Power Finance Corporation Ltd (PFC), in partnership with IIT Madras, has inaugurated a **state-of-the-art anatomy laboratory** at IIT Madras. This was made possible by a generous ₹16.5 crore CSR grant from PFC.

This pioneering facility, a significant boost for the Department of Medical Sciences and Technology, will **greatly enrich** the learning experience for students in the **BS Degree Programme in Medical Sciences & Engineering**.

Connect with us to enable tech for better tomorrow. [Email: csrpartner@ia.iitm.ac.in](mailto:csrpartner@ia.iitm.ac.in)

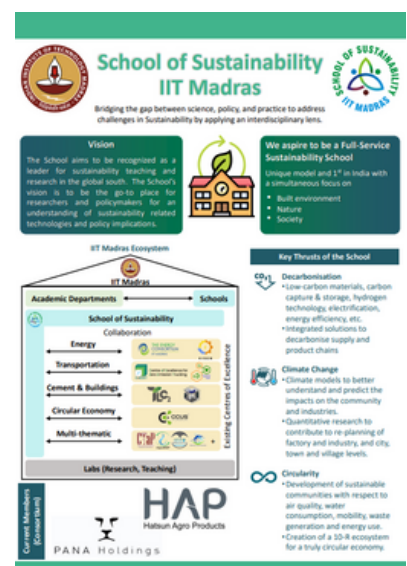
Sustaining Sustainability

The School of Sustainability, IIT Madras offers Consortium membership to the industry partners to strengthen Industry Academia collaboration to accelerate the development of technologies in sustainability. The benefits of the membership would be

- Influence on research to align with your business objectives
- Choice of three collaborative projects
- Use CSR funds to support relevant research
- Direct access to IITM Expertise
- Sponsor dedicated projects and minimise R&D investment risks
- Periodic in-person consultations
- Access to a talent pool of project-trained professionals ready for sustainability roles
- Network with industry leaders and government stakeholders and gain cross-sector R&D insights

[Email us at csrpartner@ia.iitm.ac.in](mailto:csrpartner@ia.iitm.ac.in) to become the member of School of Sustainability Consortium

CSR SPOTLIGHT



VIKSIT BHARAT
2047

Driving Inclusive Transformative Impact through Tech-Enabled CSR
IIT Madras CSR Awards & Summit 2024

SAVE THE DATE

13th
DAY

DEC
MONTH

2024
YEAR



Friday, 13th Dec, 2024
11:00 AM – 7:30 PM
(Followed by Dinner)



IIT Madras Campus
Chennai



NEWS AND EVENTS



A Collaborative Effort to Transform Education

Herbalife India and **IIT Madras** have **partnered** to empower India's youth through the **IITM BS Degree in Data Science and Applications!**

In line with the philosophy of "**Anaivarukkum IITM**" (IIT Madras for all) this partnership is dedicated to providing **1,000 "Merit-cum-Means" scholarships** to **underprivileged students across India**.

Funded by Herbalife India through CSR, this initiative focuses on bridging the educational gap for economically marginalized communities, with **50% of the scholarships reserved for girls** to promote gender equality and enhance female representation in STEM.

PARTNER SPEAK

“As a company driven by innovation and impact, Lightstorm is committed to leveraging technology to create a more equitable and inclusive world. Our recent Corporate Social Responsibility (CSR) initiative focused on IT and cloud education, in collaboration with IIT Madras's Pravartak Foundation, is a reflection of these values.

Through immersive workshops and mentorship programs, we aimed to bridge the digital divide and provide students from regions of India with the essential skills and resources to succeed in the digital age. Our collaboration with IIT Madras's Pravartak Foundation has allowed us to integrate valuable learning into the program. The foundation's expertise in technology education has enriched our curriculum, providing students with a deeper understanding of the subject matter and preparing them for future challenges.

Lightstorm remains dedicated to driving innovation and making a positive impact on the world. We will continue to explore new ways to empower individuals and communities, ensuring that everyone has the opportunity to benefit from the advancements in this digital era.



MR. AMAJIT GUPTA
GROUP MD & CEO
LIGHTSTORM

WE WOULD LOVE TO HEAR FROM YOU!

We trust you enjoyed perusing our CSR Newsletter Bulletin! Do get in touch and let us know your thoughts. We look forward to hearing from you!



An initiative by the
Office of Institutional Advancement, IIT Madras



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