



TECHNOLOGIES FOR A BETTER TOMORROW

A CSR Bulletin by IIT Madras

ANNOUNCING THE IIT MADRAS CSR AWARD 2023

Calling all companies/ CSR foundation arms, Nominate your tech-driven projects for IIT Madras' CSR Awards 2023 - 'Building India 2047' Technology for Better Tomorrow'.

Focusing on the theme of 'Technology-Driven Social Impact', the award will recognize companies that have enabled technological solutions that address prevailing societal challenges through scalable and sustainable solutions.

The **submission deadline is 30th October 2023.**

The application can be submitted by a company or its CSR foundation arm. The projects eligible for nomination are those funded under CSR or Philanthropic grants.

For application and more information, visit <https://acr.iitm.ac.in/csrawards/>



CSR PROJECT SHOWCASE



NATIONAL CANCER TISSUE BANK (NCTB)

Addressing the Unique Population Genomics of India

The National Cancer Tissue Biobank (NCTB) is a unique **non-profit community-based tissue biobank** based in IIT Madras. NCTB serves as a **central repository**, a crucial resource for researchers identifying potential drug targets and biomarkers specific to the Indian population. NCTB has conducted groundbreaking research on the **genomic landscape of breast cancer patients** in India, revealing marked genomic differences between the Indian and Western populations, further amplifying the need for tailored healthcare solutions in India.

Collaboration Opportunities: The initiative has been adopted by various leading Corporates under their CSR. **Please get in touch to explore CSR synergies.**

Interested in similar CSR Initiatives under the Health Domain? Please get in touch



TOWARDS A WATER SECURE FUTURE

CSR SPOTLIGHT

IITM has pioneered the **use of nanotechnology** in water treatment at the International Center for Clean Water (ICCW), IIT Madras.

The award-winning 'AMRIT' - Affordable and Sustainable Drinking Water Technology was developed by ICCW under the leadership of Padmashri awardee Prof. Pradeep. AMRIT provides **arsenic-free and iron-free drinking water to 1.3 million people across India** every day at the negligible cost of **2.5 paise per litre**.

This is a far better substitute for conventional RO community water solutions in multiple ways including safety, cost-effectiveness and accessibility.

Collaboration Opportunity: Get in touch with us to tap into this superior technology for your Community Water Solutions - CSR initiatives across India

NEWS AND EVENTS



IIT Madras - The Official Knowledge Partner @ CSR LIVE WEEK 2023



IITM was the official **Knowledge Partner for CSR Live Week** Conference - a two-day high-visibility CSR event encompassing panel discussions, an exhibition, a book launch and an award. Speakers from IIT Madras participated in five of the six panels, addressing a 200+ audience. The team also displayed key projects and proposals spotlighting various collaboration opportunities under CSR.

TESTIMONIAL

"Portescap India has been collaborating with IITM for CSR projects for several years now. We have collaborated in healthcare initiatives AREBO (Arm Rehabilitation Robot) and 'Sit to Stand' Mobility Projects lead by Dr. Sujatha Srinivasan and Dr. Sourav Rakshit. These unique solutions will make rehabilitation both accessible and affordable, thereby actualizing our Company's core value to drive innovative solutions to save, improve and enhance lives and CSR philosophy to work for betterment of our communities towards a more equitable society.

Last year, we had the opportunity to visit the campus, meet the project teams and see the initiatives in person. To see the clarity, dedication and enthusiasm was encouraging and we are reassured that through IITM, the CSR vision of Portescap is coming to life. AN OVERWHELMING EXPERIENCE!"

MS. USHA VANDAVASI,
SENIOR GENERAL MANAGER-FINANCE & CFO-PORTESCAP INDIA



WE WOULD LOVE TO HEAR FROM YOU!

We trust you enjoyed perusing our CSR Newsletter Bulletin. Do get in touch and let us know your thoughts. We look forward to hearing from you!



An initiative by the
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